Stefan Cross
Multimedia Designer and Developer

XHTML, XML, **CSS**, **PHP**, ASP .NET, HTML 5, Semantic Coding, **W3C**, **JavaScript**, JQuery, **Actionscript 2/3**, Fuse - Papervision 3D - MXML, Flash Lite, C#, WINDOWS & UNIX, **Drupal**, **Wordpress, Magneto**, MAMP, **X264**, Quicktime, BASH

Personal

I am a freelance designer and developer for a range of media types and platforms. In my last contracted position I worked as a Web Interface Designer for a business development department. I worked on a range of products, from an IPTV start up company, a new Micro-Billing Solution (previously Netbanks), to a premium rate messaging service platform billing through Credit Card, IVR and SMS. I am familiar with Agile and Iterative Development processes, dealing with difficult deliverables, immovable deadlines and overcoming obstacles such as, tight deadlines and cowboy coding with hard graft and late nights/early mornings! I graduated from Oxford Brookes University with a 2:1 BSc Hons in Multimedia Technology in 2007 after changing from Computer Science in my second year. Since graduating I have continued to develop my multimedia skills and expertise in the commercial environment with agencies and my freelance projects, ranging from Graphic Design, Web Production and Search Engine Optimisation to Motion Graphics, Video Production and 3D interactive Flash. I have developed the ability to adapt to differing job roles, software and hardware, able to take a project from conception to completion. I consider myself to be a hard working individual able to work within a team, I am positive and can relate to both customers and colleagues with a professional attitude and with a good sense of humor.

Out of work I have completed a number of projects including, creating blogs for friends and helping create a web presence for their ideas and fledgling businesses, creating posters for friends gigs and events. I am an avid Photographer and also involved in a VJ collective that project visualizations at nightclubs and festivals. I enjoy snowboarding in the winter and the sun in the summer.

Software

WEB	- Dreamwaver, Flash, Flex - Actionscript, HTML, CSS, PHP & .Net, Device Central
PRINT	- Photoshop, Illustrator, Indesign, Fireworks, Quark
MOTION	- Final Cut, Premier Pro, After Effects, Boujou, Modul8, VDMX
AUDIO	- Logic Pro, Reason, Ableton Live
Languages	- (X)HMTL, CSS, ASP, PHP, AS3, MXML, Javascript (JQuery)

Design

I am designer by nature and very comfortable working with the Adobe Suite, particularly Photoshop, Illustrator, and Fireworks for web content. I have experience adhering to strict design guidelines and style guides and also in creating branding toolkits to keep the designs concise and consistent. When designing, interface functionality, usability and user experience are taken into consideration as well as the clients specification and the expected brand experience. I have experience as a designer working with print, textiles, web, TV and mobile.

Development

I have developed web applications and basic software in a range of languages including ASP C#, PHP, and Actionscript2/3 linking to XML and MySQL data-sources. Whilst I am not primarily a programmer I am a competent web developer, I am familiar with concepts such as object orientated programming and MVC architecture and keen improve my knowledge in all languages. I am familiar with picking up projects various stages of development and iterative releases, with little or no documentation at times. I understand the importance of documentation and have the patience for testing.

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PRESENT;   **Freelance Designer & Developer - Spookmedia (Edelman PR)**
I am currently working on a number of projects at Spookmedia, the digital creative's for Edelman PR the world's largest independent, full service public relations agency. Working across all areas of the communications spectrum – on award-winning campaigns in media old and new. My work has involved creating custom PHP classes for mobile browser detection, a Wordpress site for BlackBerry and front-end development for a promotional 7up site.

Jun 09 – Jan 10;   **Web Interface Design & Developer - Transact Group Ltd**
As part of a small team in Business Development I dealt with a number of sites many of which were built form conceptualisation, wire framing to deployment and refining conversion processes, using agile development methodology and scrum techniques to a certain degree, as the development teams brought out new versions of their web applications integrating them seamlessly into sites. Projects included an IPTV start up company, delivering content across the internet to peripheral TV devices, Mobile and content distribution platforms, a new Micro-Billing Solution Web Application for charging access to secure and private URLs, a premium rate messaging service platform which can charge through Credit card IVR and SMS which we integrate on range of entertainment sites. I have gained valuable .NET experience in this role as well as significantly increasing my knowledge of User Experience and Usability aspects of web design and development. Working with existing brand identities and as well as creating new ones, then solidifying image with branding toolkits for the rest of the company to adopt in both print and web standards.

Apr 08 – Jan 09;   **Web Producer – Wiley Blackwell Publishing**
Working on a contract basis I was brought in to assist during the merger of the Blackwell and Wiley Publishing websites. During this time I was responsible for moving certain sites in and out of content management programs and resolving service desk requests. The role included HTML, ASP, XML and CSS design and editing, I was responsible for the redesign and rebranding of the author services section of the site, I also undertook other multimedia aspects under differing projects such as editing video clips on interactive CDs which accompany books.

June – July 08;   **Video Editor and Motion Graphics Designer – TTD Productions**
Over the summer I was on contract for a number of projects from the edit of an interactive education DVD to creating the motion graphics for a Skype video campaign adhering to strict branding guidelines. Other duties included video capturing, logging offline edits for other various projects, working on interactive flash CD-ROMS and audio recordings.

Sept 07 – Jan 08;   **Graphic Designer/Marketing Assistant - Dilgenter**
This position was very diverse, involving administration duties to handling the release of evaluation products to various customers worldwide. During my time at the company I also took on the graphic design work on a number of projects producing a corporate calendar, an overview brochure and other marketing and advertising graphics.

Sept 06 – Dec 06;   **Photographer - The Hornet Newspaper Sacramento CA;**
I worked photographing various events around the campus including entertainment such as concerts, sports, and speeches After shooting an event putting the pictures through post-production to get the information online as soon as possible as well as prepare the images for printing and adhering to printing specifications.

Sept 04- June 05;   **Multimedia Designer - Oxford Brookes University;**
I worked creating interactive, online and multimedia marketing for the university, producing CD-ROM prospectuses and maintaining the technology department's website. Responsibilities included overseeing and managing projects, meeting and coordinating with department heads to produce content and information for University prospectus guides. I Liaised with publishers and printers to ensure the delivered product was to specification. Other projects included creating promotional posters for departments, organising an archival DVD for a Theatrical company which included documents, photos, audio and video.

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